PROGRAM DESCRIPTION:
Fashion Merchandising prepares students for employment in all aspects of retailing related to apparel and accessory merchandise buying and management. Other career avenues are sales representatives for manufacturers, visual display, distribution, importing and exporting, and sales promotions.

HOW DO I KNOW THIS MAJOR IS FOR ME?
- You like to engage in activities that express your personality and style
- You enjoy being creative
- You like to design displays
- You enjoy researching fashion trends
- You like a flexible work schedule that includes long hours, evenings, and weekends
- You are able to pay close attention to detail
- You like to work with your hands

WHAT CAN I DO WITH THIS CERTIFICATE AND/OR ASSOCIATE DEGREE?
- Assistant Fashion Designers
- Stylist
- Retail Associate
- Merchandise Displayer
- Display Decorator
- Visual Merchandiser
- Stock Clerk
- Product Promoter
- Brand Ambassador
- Event Specialist

WHERE CAN I WORK?
This pathway provides you with a choice of various work environments including:
- Apparel Wholesalers
- Apparel Manufacturing
- Theatre Companies
- Department Stores
- Design Firms
- Motion Picture Industry
- Retail Stores
- Accessories Stores

WHAT IS THE POTENTIAL WAGE OUTLOOK?
This certificate and/or associate degree may lead to a position as a Merchandise Display, which according to O*NetOnline, the median salary in 2016 for in California was $28,350 annually. The job and wage outlook will vary based on the position selected within this major. To review current salary information and job outlook for other occupational titles, visit www.onetonline.org.

WHAT CAN I DO IN THE FUTURE WITH MORE EDUCATION?
The positions below require at least a bachelor’s degree in Fashion Merchandise. According to O*NetOnline the median wage in California for a Buyer in 2016 was $64,280 annually.
- Buyer
- Purchasing Manager
- Purchasing Agent
- Set and Exhibit Designers
- Art Director
- Career/Technical Education Teacher
- Industrial Designer
- Costume Designers
- Fashion and Consultants
- Marketing Director

For additional information about career pathways and to find out if this major is a good fit for you visit the Career Center located in MACC 203. Career information was collected from www.onetonline.org and www.bls.gov.
### MAJOR AND COURSE REQUIREMENTS:

**LEGEND:**
- **G**=Grade
- **IP**=In Progress
- **N**=Need
- **Bold:** Prerequisites
- Plain Text: No Prerequisites

#### Major Requirements for the Associate in Science Degree: (S185)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Grade</th>
<th>IP</th>
<th>Need</th>
<th>Units</th>
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<tbody>
<tr>
<td>BUSMGT 44</td>
<td>Introduction to Human Relations</td>
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<td>Microsoft Office Excel—Comprehensive</td>
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<td>FASHD 40</td>
<td>Beginning Clothing Construction</td>
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<td>FASHM 10</td>
<td>Introduction to the Fashion Industry</td>
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<td><strong>FASHM 11</strong></td>
<td><strong>Retail Merchandising and Management</strong></td>
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<td>FASHM 12</td>
<td>Visual Merchandising</td>
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<td>FASHM 60</td>
<td>Textiles</td>
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<tr>
<td><strong>FASHM 482</strong></td>
<td><strong>Industry Internships: Fashion Merchandising</strong></td>
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#### Plus two courses from the following:

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<th>Need</th>
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<tr>
<td>BUS 49</td>
<td>Business Decisions Using Basic Quantitative Tools</td>
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<td>BUS 61</td>
<td>Introduction to Global Business</td>
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<td>BUSMGT 45</td>
<td>Small Business Ownership and Management</td>
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<td>FASHD 45</td>
<td>Design Fundamentals for Fashion and Interiors</td>
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<td>Computer-Aided Design</td>
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<td>FASHM 15</td>
<td>Image and Fashion Selection</td>
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</table>

#### Requirements for the Fashion Merchandising Certificate: (L185)

Same as the major requirements for the A.S. Degree.

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In addition to completion of the MAJOR, there are other requirements for the degree, refer to the Chaffey College Graduation Requirement Sheet or see a counselor in the Counseling Center. All courses required for a certificate must be completed with a minimum grade of C.