

PRESS RELEASE FOR IMMEDIATE RELEASE

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NEW EXHIBIT EXAMINES THE GAP BETWEEN MASS-PRODUCED AND HANDCRAFTED OBJECTS

Rancho Cucamonga, CA - The Wignall Museum at Chaffey College is pleased to announce *technocraft*, a group show featuring the work of seven contemporary artists who, through meticulous processes, apply a hi-tech aesthetic to create work that is derived from and reflects the culture of mass production.

technocraft opens to the public on Monday, January 30 and runs through March 18, 2006. The opening reception is Wednesday, February 1 from 6:30 to 9:30 PM. A Curator's Walkthrough will be held on Saturday, March 4 at 2:00 PM. Admission and events are free and open to the public.

Curated by Karen Rapp and Linda Theung, *technocraft* focuses on startling transformations of mundane materials into otherworldly, hi-tech objects and renderings; indeed the work conveys a presence and complexity that is greater than the sum of its parts. Using intensive, hand-made production skills, each artist imbues everyday lo-tech materials with a highly polished, digital-age-based vernacular.

Exploring notions of wastefulness, indulgence, and a fascination with technology, the exhibition provides insight into the varied representations of contemporary culture by looking at the fissure between the machine-age and its heir apparent, the age of information. *technocraft* includes a presentation of work diverse in size, scale, and media in the form of installation, sculpture, works on paper, and multimedia constructions by artists Eduardo Abaroa, Stephen Hendee, Won Ju Lim, Amy Myers, Jason Rogenes, Jane South, and Shirley Tse.

The Wignall Museum is located on the Rancho Cucamonga campus of Chaffey College at 5885 Haven Avenue, Rancho Cucamonga, CA 91737-3002. The Wignall is open Monday – Friday from 10 AM to 4 PM, and Saturdays from 12 to 4 PM. Closed Sundays and holidays.

Admission is free. Parking is available in the North Parking Lot. Parking permits can be purchased via vending machine for \$2. Parking is free during museum receptions and special events.

EVENT INFO: (909) 941-2702, www.chaffey.edu/wignallgallery

