

Wignall Museum HOME EDITION



DESIGN TALK

Brandon Hook

December 10, 2021

3-4pm (PST)

register to attend ONLINE

tinyurl.com/HomeEdition-Hook



Description

Brandon Hook is a Product Designer at the National Football League, where he delivers best-in-class digital experiences for fans that also drive business goals.

Originally, a journalism major, he graduated from Azusa Pacific University with an English degree and a curiosity for stories and the people who live them. His curiosity took him to Washington, D.C., where he managed and led content strategy for a social justice digital magazine (4.8 million unique yearly visitors). He then returned west to pursue a Masters in Theology at Fuller Seminary, where he also developed a love for all things visual design while working for the university. He left Fuller to become an Art Director at Caltech. He discovered a love for UX during a certificate program through UCLA, which was the springboard for a UX career and helped him land his job at the NFL.

Visit www.chaffey.edu/wignall for schedule and registration.

The Wignall Museum of Contemporary Art has curated a series of virtual programs including conversations and lectures with artists, workshops, tutorials, and other collaborative programs. All programs are free and open to the public. Please join us at the museum, from home!

[@wignallmuseum](#)

[#museumfromhome](#)

[#wignallmuseumhomeedition](#)

[#wignallMOCA](#)

[#whatsupatthewig](#)