

Communications Meeting Minutes 3/22/2021

Call to order at 4:25 P.M.

Vocal Roll Call of Attendance:

Director of Communication Simran Bhatia: Present

Communication Secretary Joy Marina: Present

Senator Briana Aguayo: Present

Senator: Mea Montanez: Present

Senator: Joy Marina: Present

Senator: Marlene Avalos Mier: Present

Non-Voting Members:

Julia Penigar Program Assistant: Present

Charles Williams Advisor: Present

Amy Nevarez Dean of Student Life: Absent

Agenda Adopted

Approval of Previous Minutes:

1. Senator: Mea Montanez
2. Seconded

No Public Comments

No Guests

Unfinished Business:

A. Follow up with Joy, Mea, Briana, & Marlene on giveaway items, campaign period and budget discussion for increase followers by CCSG giveaway to Chaffey students who tag two other Chaffey students.

Conduct a raffle

Senator Briana Aguayo and Senator Marlene Avalos Mier will work on the budget, items, and how much money for the budget and strategy.

Senator Mea Montanez will work on finding the appropriate time and app to conduct the raffle for the winners.

Senator: Joy Marina will work on the campaign engagement and what type of post to put on social media.

Motion:

To start increasing our follower campaign by having Joy start campaign engagements, Mea to find the appropriate time and app for the raffle, and Marlene and Briana to call on a budget and strategy.

1. Senator: Briana Aguayo

2. Seconded

Senator Briana Aguayo: Yes

Senator: Mea Montanez: Yes

Senator: Joy Marina: Yes

Senator: Marlene Avalos Mier: Yes

Motion Passed Unanimously

New Business:

A. The committee will discuss content and timelines for the Newsletter Issue 04.

Use the same format as before on Canva with shared link

Think of a topic by Wednesday

Deadline for Newsletter and to be sent out: April 5th

Senator: Marlene Avalos Mier will do the biography

Joy: Importance of voting and why voting matters for CCSG

Mea: Benefits of CCSG and why you must participate in CCSG elections

Briana: Experience and importance of CCSG

Motion:

For communications committee to send out topics by Wednesday and newsletter by April 5th on canva.

Senator Briana Aguayo: Yes

Senator: Mea Montanez: Yes

Senator: Joy Marina: Yes

Senator: Marlene Avalos Mier: Yes

Motion Passed Unanimously

B. Club Shoutouts: This committee will discuss and take action on giving incentives to Chaffey clubs for joining our social media with the total of incentives to not exceed \$500 (If 10 club

members will follow CCSG Instagram, CCSG will give Club Shoutouts. We can also give incentive to the club in form of club support funding).

Motion:

To move item 8b. Club Shoutouts to next meeting.

1. Senator: Mea Montanez
2. Seconded

Senator Briana Aguayo: Yes

Senator: Mea Montanez: Yes

Senator: Joy Marina: Yes

Senator: Marlene Avalos Mier: Yes

Motion Passed Unanimously

Announcement:

Director of Communications: Simran Bhatia: Professor Charles Williams part in the newsletter

04.

Adjournment: 5:17 P.M.