

MacKenzie Scott Gift Advisory Group – Evaluation Rubric

Criteria	0 – Poor	1 – Fair	2 – Satisfactory	3 – Strong	4 – Exceptional	Scoring
Impact Scope: Makes the Greatest Impact on the Greatest Number of Students, (e.g. District-wide, multiple areas, or focused group)	Benefits very few students with limited reach	Benefits a small segment of students in a specific program or area	Benefits a moderate number of students across multiple programs or services	Benefits a large portion of the student body or multiple campuses	Broad, systemic impact affecting the majority of students or a large, diverse population	
Equity and Inclusion: Promotes Equitable Student Outcomes (historically underrepresented students)	No clear focus on equity or underserved populations	General acknowledgement of equity without actionable plans	Some efforts to address equity, such as focused efforts for specific populations	Strong equity lens with focused and intentional strategies, and equity-focused outcomes	Centered on equity; prioritizes equity with clear, measurable outcomes and strategies	
Complements Existing Resources: Enhances but Does Not Duplicate Existing Resources	Duplicates existing services or resources without added value	Overlaps significantly with current offerings, with unclear differentiation	Adds moderate enhancement to existing efforts or fills a small gap	Clearly builds on existing services, filling a well-documented gap	Uniquely addresses an unmet need; complements and amplifies existing efforts	
Accelerates Student Success Outcomes – Completion (e.g., certificates, M/E 1st Year, ADTs)	No measurable impact	Vague or indirect potential to impact	Moderate potential with some alignment to student success	Strong potential with clear alignment to key outcome	Direct, measurable impact on accelerating outcome	
Accelerates Student Success Outcomes – Transfer or Employment (e.g., transfer to a UC/CSU, reduce time to transfer, apprenticeships, living wage)	No measurable impact	Vague or indirect potential to impact	Moderate potential with some alignment to student success	Strong potential with clear alignment to key outcome	Direct, measurable impact on accelerating outcome	
Feasibility of Implementation	Proposal is vague, unrealistic, or lacks capacity to implement	Feasibility concerns; significant support or revisions needed	Some gaps in readiness; basic infrastructure is in place	Strong planning; realistic and achievable within timeline and resources	Highly feasible; clear timeline, staff, and sustainability plan for duration	

Total Points	Recommendation
24-20	Highly Recommended
19-15	Recommended
14-0	Not Recommended

Scoring Guide