Auxiliary Services Update
2013 - 2014
Chaffey Bookstore

- Non-profit!
- Cover our own salaries (no general fund)
- Provide significant funding to the campus
- Strive to be a valuable part of the Chaffey College community
- #1 employer of Chaffey students
- Always open to suggestions!
Chaffey Auxiliaries

- Every dollar spent with us contributes to our efforts
- All three campus store locations
- Panther Express
- Chaffey Dining Commons
- books.chaffey.edu
- On-campus catering
- Vending
Textbooks

• 2012/2013 results: students rented over 18,000 books saving about $1.1 million!
  • Since its inception in 2009 Chaffey students have saved approximately $5 million
• Average book cost falling at Chaffey
  • Avg. rental was $44 this semester!
• Digital Shelf Tags!
• Available on-line & in-store
• Many educational discounts
• 5th annual event
• Partnership with Alumni Association & many others
• Partner vendors, entertainment, prizes, discounts, giveaways, and pictures with the Pres.
• Growing refill program
• “Happy Hour” specials
• Fresh fruit
Press, Presentations & Progress

Bookstore is No. 1
Posted on 14 August 2013.

Deep Thoughts and Daydreams: How the Bookstore saved my summer
Posted on 12 July 2013.

Healthy choices to fight obesity
Posted on 30 September 2013.

Students snack superbly

STORE CLOSING
• Employment & training
• Scholarships
• Accelerated transfer/graduation rates
How Faculty Can Help?

• Early or on-time adoptions
• Inform students about used and rental options
• Keep the bookstore updated on all supply needs regardless of category
• Remind students about buyback and rental returns
• Let us know if we could be doing something better
The Future... Rafter Adopt™

Painless Faculty Adoptions
One-click login, easy repeat adoptions, and a robust search over millions of books means faculty are in & out in minutes.

Reporting At Your Fingertips
Instantly know who needs to submit, what needs your attention, and how close you are to being done. Download a report of your data or export it to your POS.

Software That Works For You
Automated reminders & integrations and a modern interface means you’re more productive and less frustrated. Finish adoptions earlier without all the stress.

https://www.youtube.com/watch?v=AQf4qA6Eu24
Bookstore Contacts

- Jared Ceja (6561) – Director, Auxiliary Services
- Sylvia Martinez (6568) – Bookstore Buyer
- Tara Johnson (6578) – Asst. Buyer
- Josh Lowe (6564) – Merchandise Buyer
  - Facebook.com/ChaffeyCollegeBookstore
  - Books.chaffey.edu
Thank You!