

Social Media Support Specialist (Certificate of Achievement)

Social Media Support Specialists communicate with the public through platforms that allow users to create and share content online. They run their employers' social media accounts, working to build a brand's reputation. These workers post content - such as images, text, or videos. The Social Media Support Specialist certificate provides a foundation in the technology and use of current and emerging social media platforms (i.e., Facebook, Twitter, Instagram, etc.). Completing this program will provide students a foundation for entry level positions or employment advancement in a number of positions that utilize or specialize in social media, including roles in marketing, public relations, blogging, webpage development, cybersecurity, and information technology.

SEMESTER	COURSE	UNIT(S)
9th Grade Sem 1	GUID-2: Essentials of Student Success (Optional)	2 units
9th Grade Sem 2	CIS-420: Computer Security Basics	1.5 units
10th Grade Summer		
10th Grade Sem 1	CIS-1: Introduction to Computer Information Systems	3 units
10th Grade Sem 2	CIS-421: Social Media Technology	1.5 units
11th Grade Summer		
11th Grade Sem 1	CIS-68: Internet Technologies	1.5 units
11th Grade Sem 2	BUSMKT-410: Marketing Using Social Media	3 units
12th Grade Summer		
12th Grade Sem 1	CISIWEB-72: Web Page Development and Publishing	3 units
12th Grade Sem 2	CISIWEB-424: WordPress Web Development	1.5 units

This program map from the 2025-2026 catalog year represents one possible pathway through the program and is for reference only. Make an appointment with a Dual Enrollment Counselor to create a customized education plan that fits your needs.

For more information and to make an appointment with a Chaffey Dual Enrollment counselor, please visit www.chaffey.edu/dual-enrollment or call (909) 652-6156

**Questions?
Need Support?**

Connect with the [Dual Enrollment Team »](#)

