

# JOURNALISM CERTIFICATE

## PROGRAM DESCRIPTION:

The Journalism certificate is designed to provide students an opportunity to sample the cross-curricular course offerings at the college in preparation for a career in the mass media. The program is well suited for 2-year students planning to enter the fields of writing, photography, and design for publication. Course offerings include Journalism practice and theory, English, Photography, computer skills and Communication Studies.

## CAREER AT A GLANCE:

### HOW DO I KNOW IF THIS MAJOR IS FOR ME?

- You enjoy investigating
- You enjoy analyzing and interpreting news and information
- You like to write
- You enjoy reviewing and correcting errors in content, grammar, and punctuation
- You like to follow instructions and formatting guidelines
- You enjoy gathering information about events through research, interviews, experiences
- You like to attend political, news, sports, artistic, social, or other functions
- You enjoy establishing and maintaining relationships with individuals who are credible sources of information

*Use Focus2Career on your MyChaffey portal to learn more about careers and majors that fit you best.*

### WHERE CAN I WORK?

Newspapers	Radio/TV Broadcasting
Film and Video Industries	Social Media Companies
Book Publishers	Online News
Fashion and Sports Agencies	Schools and Colleges
Movie Sets	Publication Offices
Local Government	Small Businesses
County Offices	Entertainment Companies

*For more information visit: [www.labormarketinfo.edd.ca.gov/OccGuides](http://www.labormarketinfo.edd.ca.gov/OccGuides)*

### HOW DO I GET STARTED?

- Start taking introductory journalism courses
- Apply for entry level positions in reception, data entry, or customer service with employers where you would like to promote
- Job shadow and network with journalism professionals
- Update resume to include written projects
- Practice public speaking skills
- Volunteer and attend events with employers where you would like to work

### WHAT CAN I DO WITH THIS CERTIFICATE?

<i>Position Title</i>	<i>CA Median Salary</i>
Social Media Assistant	\$30,510
Information Clerk	\$30,510
Blogger	\$74,280
Freelance Writer	\$74,280
Photojournalist	\$40,040
Receptionist	\$30,510
Public Address Announcer	\$29,900
Media Worker	\$52,920
Recreation Leader	\$27,290

### WHAT CAN I DO WITH HIGHER EDUCATION AND ADDITIONAL TRAINING?

<i>Position Title</i>	<i>CA Median Salary</i>
Broadcast News Analyst	\$57,760
Editor	\$68,050
Reporter	\$44,510
Correspondent	\$44,510
Writer	\$57,760
Anchor	\$57,760
Content Director	\$57,760
News Director	\$57,760
Radio News Anchor	\$57,760
Radio Talk Show Host	\$57,760

*For more information about careers, education and training requirements, salary data, and job outlooks visit [www.onetonline.org](http://www.onetonline.org).*

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**MAJOR AND COURSE REQUIREMENTS:**

**LEGEND:** G=Grade    IP=In Progress    N=Need    **Bold: Prerequisites**    Plain Text: No Prerequisites

<i>Requirements for the Journalism Certificate: (L336)</i>		Grade	IP	Need	Units
COMSTD 12	Mass Communication and Society				3
ENGL 1A	Composition				3
<b>JOUR 10</b>	<b>Newswriting</b>				<b>3</b>
<b>JOUR 11</b>	<b>Multimedia Reporting (or JOUR 31, Student Media Practicum II)</b>				<b>3</b>
<b>JOUR 30</b>	<b>Student Media Practicum I</b>				<b>3</b>
PHOTO 10	Beginning Photography (or PHOTO 7, Introduction to Digital Photography)				4

Student Name: \_\_\_\_\_

ID#: \_\_\_\_\_

Date: \_\_\_\_\_

Counselor: \_\_\_\_\_

<i>Plus a minimum of three units from the following:</i>		Grade	IP	Need	Units
ART 63	Introduction to Graphic Design				4
BRDCAST 3	Introduction to Electronic Media				3
<b>ENGL 7E</b>	<b>Creative Writing: Nonfiction</b>				<b>3</b>
<b>ENGL 35</b>	<b>Literary Magazine Production</b>				<b>4</b>
<b>PHOTO 20</b>	<b>Photography for Media</b>				<b>4</b>

COUNSELOR NOTES:

\$46 per unit for CA Residents
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All courses required for a certificate must be completed with a minimum grade of C.