

College and Career Pathway

Social Media Support Specialist (Certificate of Achievement)

Social Media Support Specialists communicate with the public through platforms that allow users to create and share content online. They run their employers' social media accounts, working to build a brand's reputation. These workers post content - such as images, text, or videos. The Social Media Support Specialist certificate provides a foundation in the technology and use of current and emerging social media platforms (i.e., Facebook, Twitter, Instagram, etc.). Completing this program will provide students a foundation for entry level positions or employment advancement in a number of positions that utilize or specialize in social media, including roles in marketing, public relations, blogging, webpage development, cybersecurity, and information technology.

SEMESTER	COURSE	UNIT(S)
Sem 1	CIS-1: Introduction to Computer Information Systems	1.5 units
	CIS-421: CIS-68: Internet Technologies	1.5 units
Sem 2	CIS-420: Computer Security Basics	1.5 units
Sem 1	CISIWEB-72: Web Page Development and Publishing	3 units
	CISIWEB-424: WordPress Web Development	1.5 units
Sem 2	BUSMKT-410: Marketing Using Social Media	3 units
Media 3 units		15 units

Note: 400-level courses are non-transferable

This program map from the 2025–2026 catalog year represents one possible pathway through the program and is for reference only. Make an appointment to create a customized education plan that fits your needs.

For more information and to make an appointment with a Adult Education counselor, please visit www.chaffey.edu/adult-education or call (909) 652-8492

Questions? Need Support?

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formstack.com/forms/adult_
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Catalog Year: 2025–2026