AP 5570  Student Credit Card Solicitations

In order to address the marketing practices used on campus by credit card companies and other marketing companies, the District shall adhere to the following:

- Any entity marketing student credit cards shall obtain approval with the Chief Student Services Officer or designee.

- The number of sites allowed on-campus may be limited. Only the Rancho Cucamonga Campus will accept marketers. Upon approval of the vendor by the administration, a vendor fee will be assessed.

- Marketers of student credit cards are prohibited from offering gifts to students for filling out credit card applications.

- Credit card and debt education strategies shall be offered to students.

References: Education Code Section 99030; Title 5 Section 54400; Civil Code Section 1747.02(m)

Approved: 3/6/12 (Replaces former Administrative Procedure 5.7)