The 2011-2012 Chaffey College Book:

**THE BOTANY OF DESIRE**
By MICHAEL POLLAN

**FALL 2011 EVENTS**

**Language Arts Display Case**
ongoing

**Bookstore Endcap Display**
ongoing

**What Chaffey Eats**
ongoing
Online exhibition open to all Chaffey College students, faculty and staff. To participate visit whatchaffyeats.wordpress.com. For more information please contact Professor Bartlett, angela.bartlett@chaffey.edu.

**Artists Talk with Mark Menjivar, Food Activist/Artist**
WH-142    Wednesday, September 14, 1230–130pm
TX-based photographer Mark Menjivar explores the interiors of people’s refrigerators in his series You Are What You Eat. Menjivar uses the personal landscape of one’s refrigerator to provide a space to think about what we consume and what those choices mean for us personally and as a society.

**The 8th Annual OBOC Film Festival presents…**
*Food, Inc.*
WH-142     Rancho Campus, October 3, 1230–2pm
FNFC-115    Fontana Campus, October 4, 1230–2pm
CHMB-160    Chino Campus, October 5, 1230–2pm
*Food, Inc.* exposes America’s industrialized food system and its effect on our environment, health, economy and workers’ rights.

**Branding Lecture**
LA-100     October 5, 1230–150pm
For more information, please contact Professor Decker, cathy.decker@chaffey.edu.

**iconomaniacs Podcast**
October 17 and after
Art History instructors John Machado and Denise Johnson will consider the Apollonian and Dionysian dichotomy in art referencing various approaches to the themes of chaos vs. order, nature vs. civilization, female vs. male and emotion vs. reason as they relate to Michael Pollan’s *Botany of Desire* in their next iconomaniacs podcast. Episode 28 can be listened to on www.iconomaniacs.com or downloaded on iTunes starting October 17.

**The Botany of Desire: A Discussion**
WH-102      Thursday, October 20, 1230 – 130pm
We will discuss the implications of Pollan’s best-selling book with a goal deepening our understanding of this work. Please come to the event with the book, your questions, and your ideas. Hosted by Professor Jeremy Kaye and Professor Eric Odegaard.

**Writing the World: Poetry & The Botany of Desire**
LA-100     Wednesday, November 2, 1230-150pm
Join Professor Neil Watkins in a reading and discussion of five poems by five poets who examine the “reenchantment of the world”: Wordsworth, Frost, Stevens, Heaney, and Bishop.

**Apple Tasting and Lecture**
WH-142     Wednesday, November 30, 1230–2pm
In addition to the tasting and lecture, a Oak Glen representative will have apples for sale at the end of the talk/Q&A.

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CREATIVITY CONVERSATION COMMUNITY
FOR MORE INFORMATION: www.chaffey.edu/collegebook