



MINUTES FOR 9/10/21

OUTREACH COMMITTEE SPECIAL MEETING

CHAFFEY COLLEGE STUDENT GOVERNMENT (CCSG)

CALL TO ORDER

MEETING DATE, TIME & LOCATION: Friday, August 13, 2021 at 8:36am online via Zoom.

This meeting was presided over by Director of Communications, Sandra Slattery, and Director of Activities, Christine Cabrera with Senator, Howard as secretary.

ATTENDEES

MEMBERS IN ATTENDANCE:

Co-Chair - Director of Communications: Sandra Slattery

Co-Chair - Director of Activities: Christine Cabrera

Senator: Robin Givan

Senator: Orlando Gonzalez Rodriguez

Senator: Jennifer Vo

Senator: Brianna Nava

Senator: Audrey Diaz

Senator: Taylor Desy

Senator: Mercedes Howard

Program Assistant: Julia Penigar

Faculty Advisor: Charles Williams

MEMBERS ABSENT:

Senator: Mursal Jeffrey

Senator: Christopher Cormier

Senator: Marlene Avalos Mier

Senator: Raylene Valencia

APPROVAL OF PREVIOUS MINUTES

A motion to approve the minutes of the 9/2/2021 meeting was made by Senator Nava

APPROVAL OF AGENDA

A motion to approve the agenda for the 9/10/2021 meeting was made by Senator Nava.

PUBLIC COMMENTS

No public comments.

GUEST SPEAKER(S)

No guests.

EXECUTIVE/SUB-COMMITTEE REPORTS

No reports.

UNFINISHED BUSINESS

- a. **Ballot Bowl** – The committee discussed the Ballot Bowl and how to promote this to students through different media avenues. Motion to discuss by Senators Brianna and Robin

- Senator Mercedes provided the official website: <https://www.sos.ca.gov/elections/ballot-bowl11>.
- Discussed deadline of 9/14
- Discussed encouraging more of the population to vote through social media, personal social media, personal referrals
- Possible competition through clubs with swag
- Motion to email clubs and post to social media today approved by Senators Robin and Brianna

- a. **Trunk or Treat Drive-Thru Event** – The Co-Chairs will discuss and take possible action on this year's Trunk or Treat Drive-Thru event in collaboration with the Car Club. Motion to discuss by Senators Brianna and Orlando

- Confirmed that Car Club is running point as they are waiting on event approval, Sat Oct 30 is proposed date contact is Selina Gallegos
- Ideas about candy chutes, drive thru haunted house (ex. haunted car wash), CCSG own theme booth using an easy up and tarp contingent on final plan
- Motion for financial gift, DJ for event @ \$600 or \$500 Candy

NEW BUSINESS

- a. **Constitution Day**- The sub-committee discussed plans for this year's Constitution Day celebration. Motion to discuss by Senators Mercedes and Robin

- Simple post w/Jennifer and Christine to make digital flyer by 9/15 approved by vocal rollcall.

- b. **CCSG Swag** -The committee discussed purchasing CCSG giveaway merchandise for events throughout the year. Motion to discuss by Senators Robin and Jennifer

- Swag to keep on hand with budget of \$50,000
- Past swag price range \$10,000 final price ranged between \$8,000-\$9,000
- Past swag site 4imprint will confirm others with Program assistant Julia
- At next meeting Senators Robin, Mercedes, Jennifer and Orlando to provide 5 swag ideas each for discussion with visuals & prices

- c. **NACA and ACPA**- The Outreach Co-Chairs will share and discuss with the committee the merits of ACPA (American College Personnel Association) and the NACA (National Association for Campus Activities). *This item will be postponed until next meeting.*

INTRODUCTION OF BILLS

No bills were introduced.

AGENDA

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ANNOUNCEMENTS

The next Outreach Committee meeting will be on Friday, Sep. 17, 2021 at 8:30am.

ADJOURNMENT

A motion that the meeting be adjourned was made by Senator, Nava, and this was agreed upon at 11:00am.